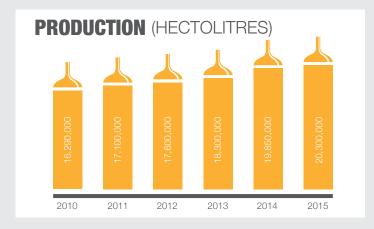
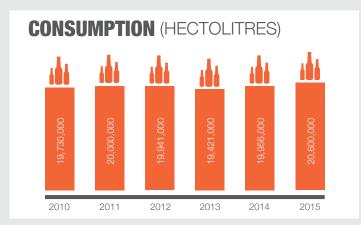
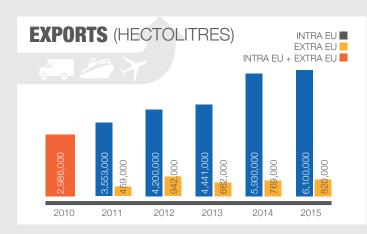
KEY FIGURES 2015











CONSUMPTION
ON-TRADE VS OFF-TRADE
20% 80%





CONSUMPTIONPER CAPITA

31 LITRES / YEAR



