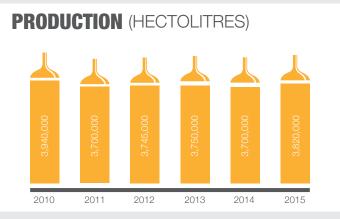
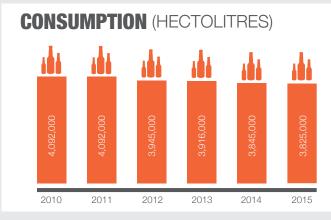
KEY FIGURES 2015 GREECE*





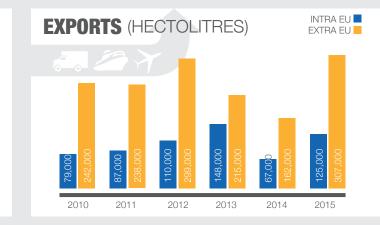


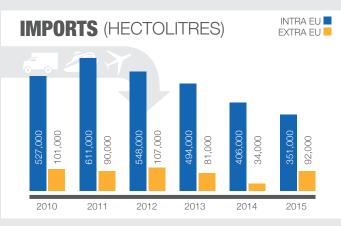
CONSUMPTION

ON-TRADE VS OFF-TRADE

57%

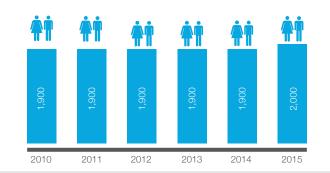
43%





PER CAPITA

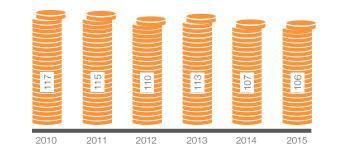




EXCISE DUTY REVENUE (MILLION €)

35 LITRES / YEAR

**



NUMBER OF ACTIVE BREWERIES 28