



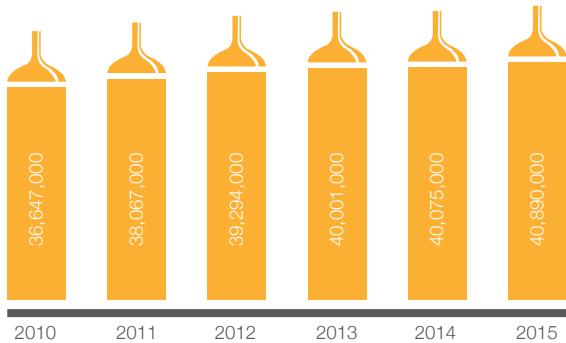
POLAND

FIGURES 2015

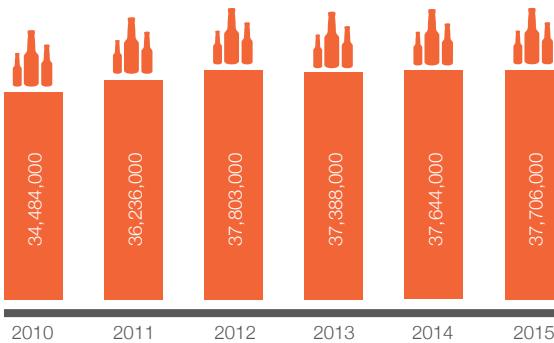


The Brewers of Europe

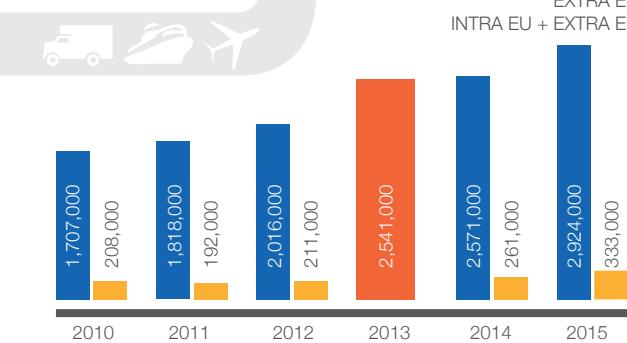
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



EXPORTS (HECTOLITRES)



CONSUMPTION ON-TRADE VS OFF-TRADE

15% | 85%

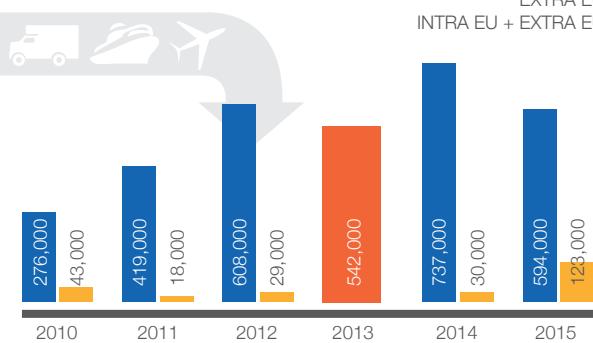


CONSUMPTION
PER CAPITA

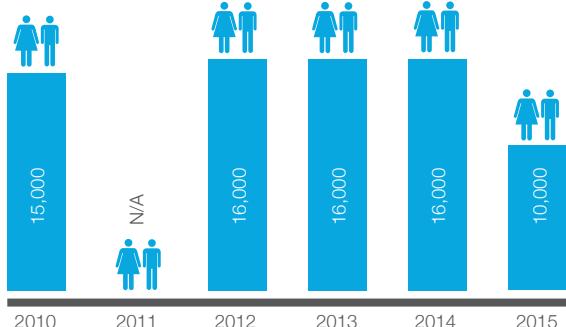
| 98 LITRES / YEAR



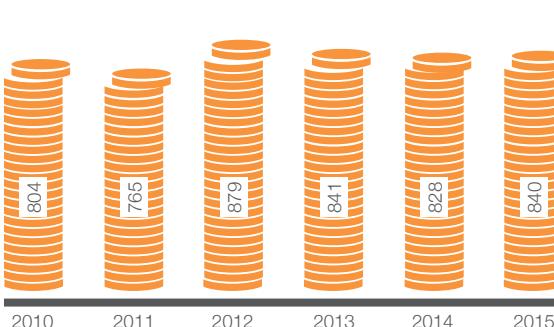
IMPORTS (HECTOLITRES)



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)



NUMBER OF ACTIVE BREWERIES

150

