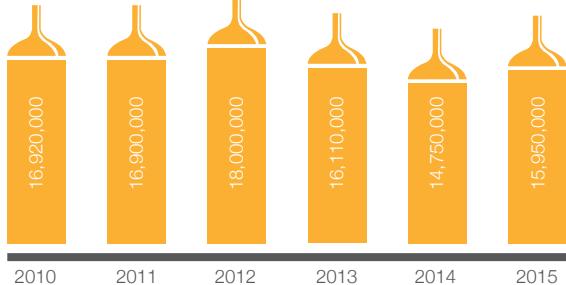


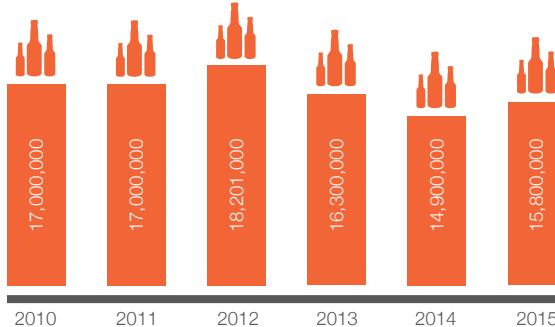
KEY FIGURES 2015

ROMANIA

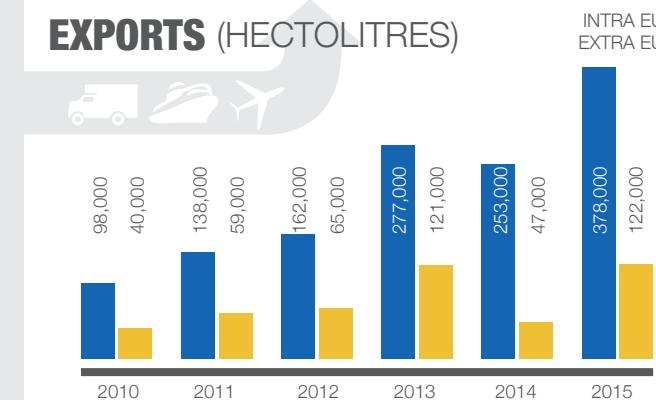
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



EXPORTS (HECTOLITRES)



CONSUMPTION ON-TRADE VS OFF-TRADE

16% | 84%

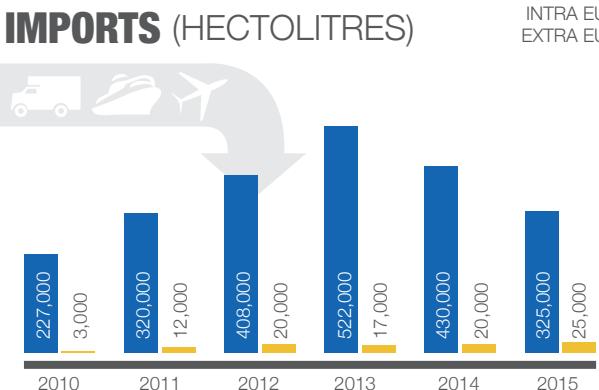


CONSUMPTION PER CAPITA

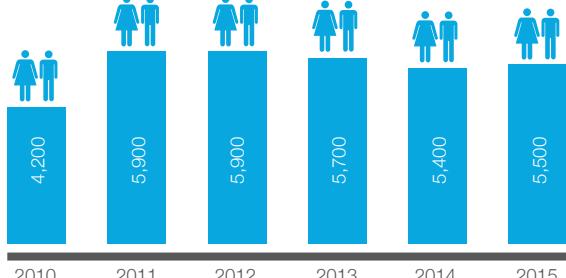
80 LITRES / YEAR



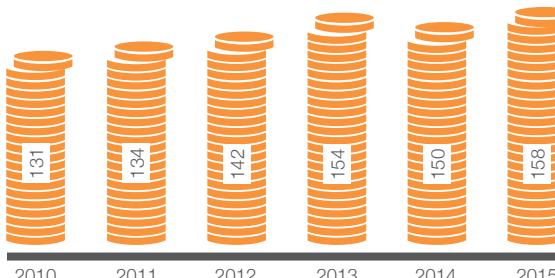
IMPORTS (HECTOLITRES)



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)



NUMBER OF ACTIVE BREWERIES

30

