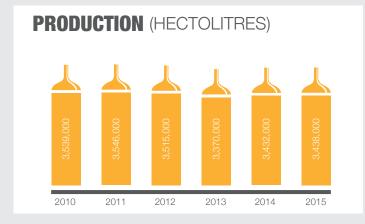
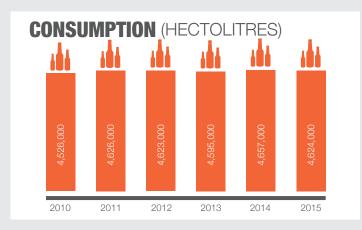
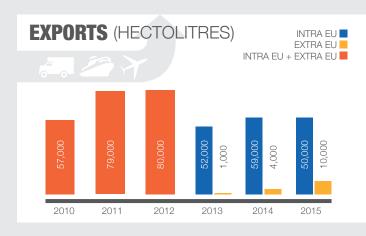
+ KEY FIGURES 2015

SWITZERLAND











CONSUMPTION
ON-TRADE VS OFF-TRADE
44% | 56%





CONSUMPTIONPER CAPITA

55 LITRES / YEAR



