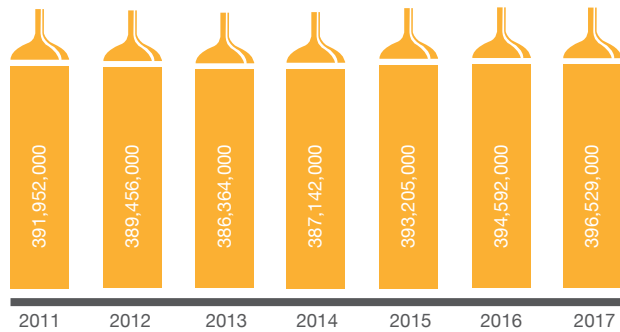




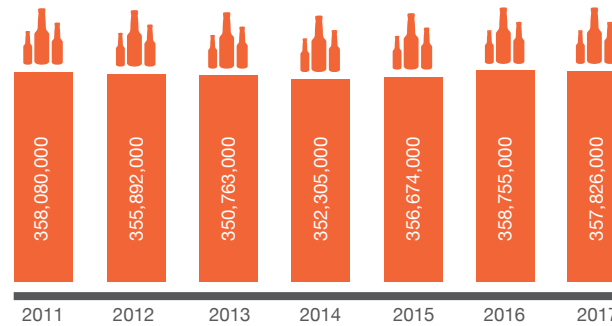
# KEY FIGURES 2017

EUROPEAN UNION

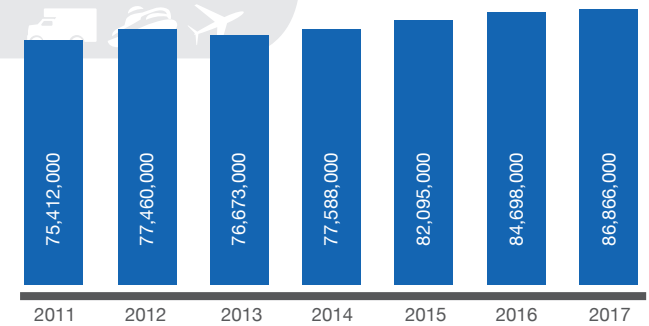
## PRODUCTION (HECTOLITRES)



## CONSUMPTION (HECTOLITRES)



## EXPORTS (HECTOLITRES)

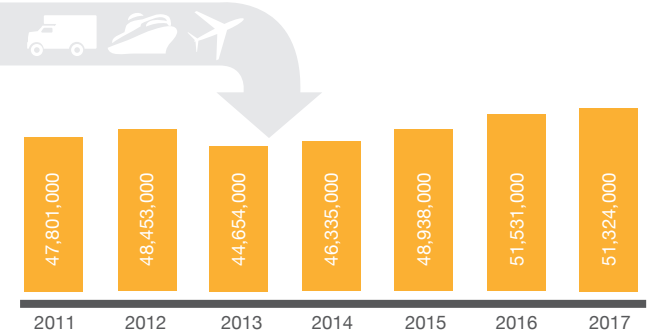


## CONSUMPTION ON-TRADE VS OFF-TRADE

34% | 66%



## IMPORTS (HECTOLITRES)

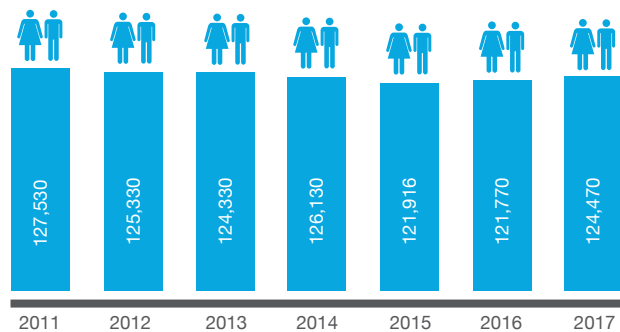


### CONSUMPTION PER CAPITA

### 71 LITRES / YEAR

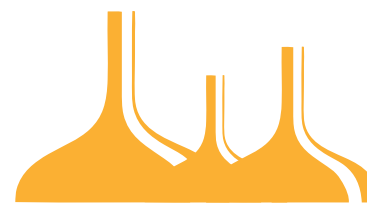


## DIRECT EMPLOYMENT



## NUMBER OF ACTIVE BREWERIES (2017)

### 9,449



The Brewers of Europe