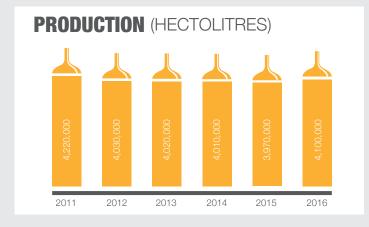
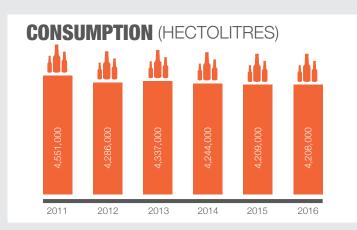
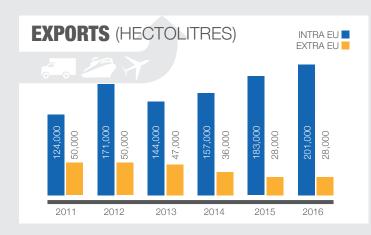
## **KEY FIGURES 2016**











CONSUMPTION
ON-TRADE VS OFF-TRADE
14% | 86%





**CONSUMPTION**PER CAPITA

77 LITRES / YEAR



