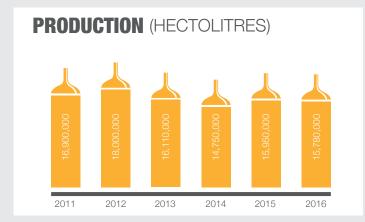
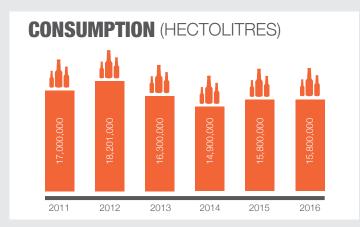
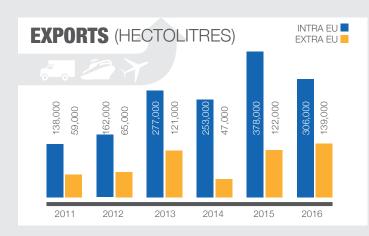
KEY FIGURES 2016











CONSUMPTION
ON-TRADE VS OFF-TRADE
16% 84%





CONSUMPTIONPER CAPITA

80 LITRES / YEAR



