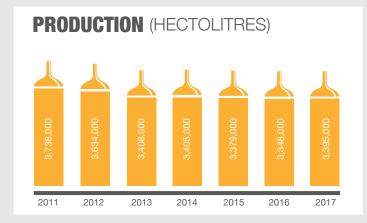
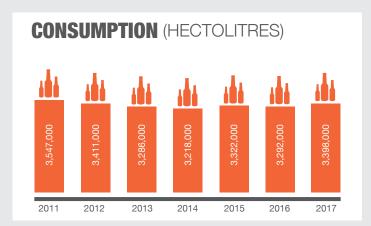
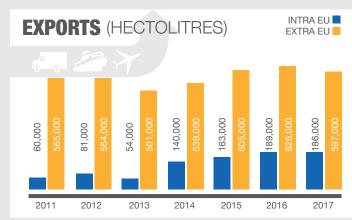
KEY FIGURES 2017











CONSUMPTION
ON-TRADE VS OFF-TRADE
40% | 60%





CONSUMPTIONPER CAPITA

79 LITRES / YEAR



