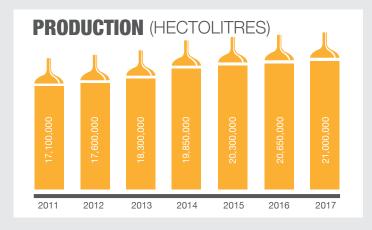
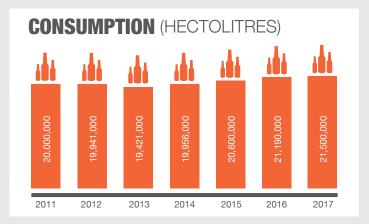
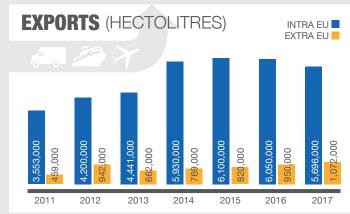
KEY FIGURES 2017FRANCE











CONSUMPTION
ON-TRADE VS OFF-TRADE
20% | 80%





CONSUMPTIONPER CAPITA

33 LITRES / YEAR



