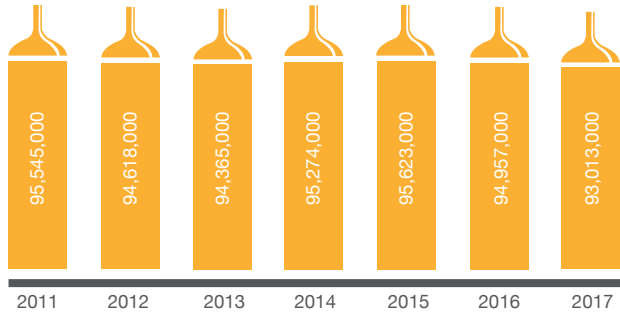




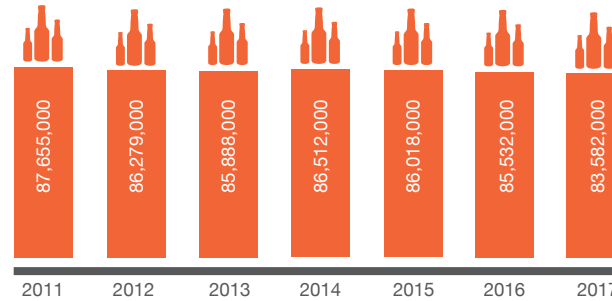
KEY FIGURES 2017

GERMANY

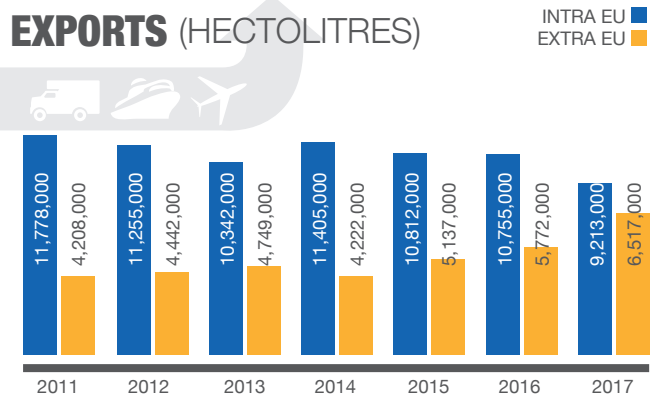
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



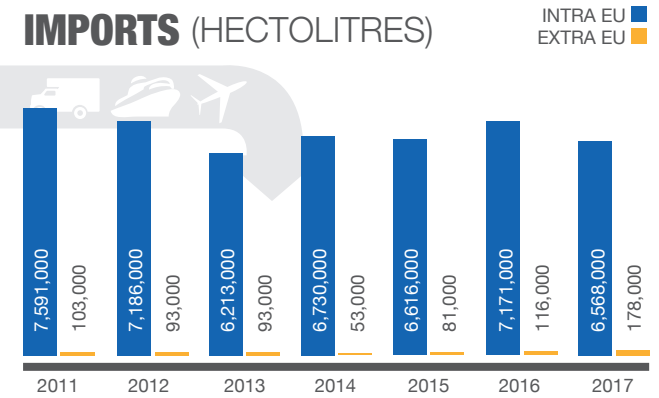
EXPORTS (HECTOLITRES)



CONSUMPTION
ON-TRADE VS OFF-TRADE
18% | 82%



IMPORTS (HECTOLITRES)

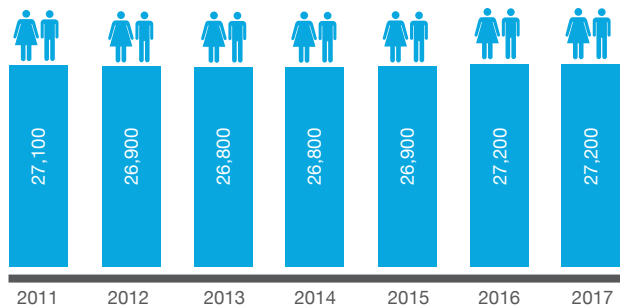


CONSUMPTION
PER CAPITA

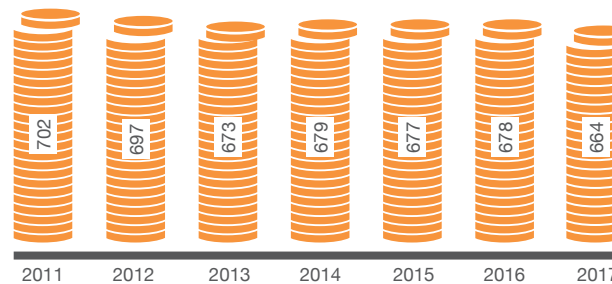
101 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)



NUMBER OF
ACTIVE
BREWERIES

1,492

