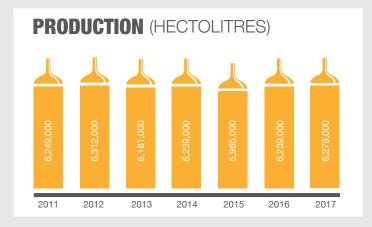
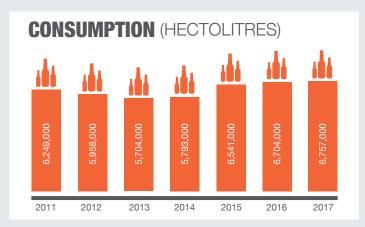
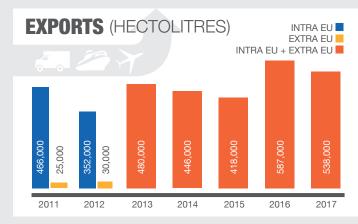
## KEY FIGURES 2017











CONSUMPTION
ON-TRADE VS OFF-TRADE
35% | 65%





**CONSUMPTION**PER CAPITA

63 LITRES / YEAR



