



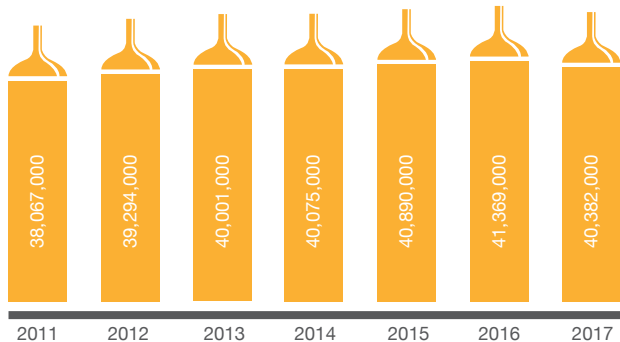
KEY FIGURES 2017

POLAND

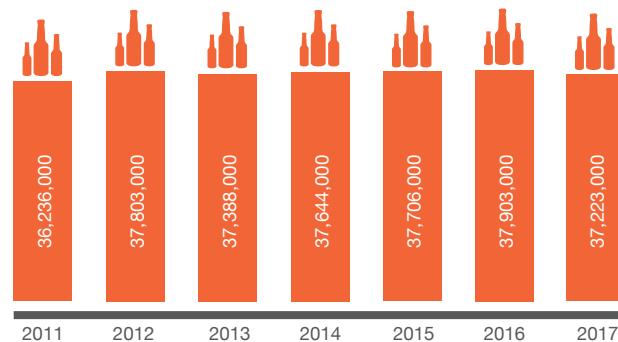


The Brewers of Europe

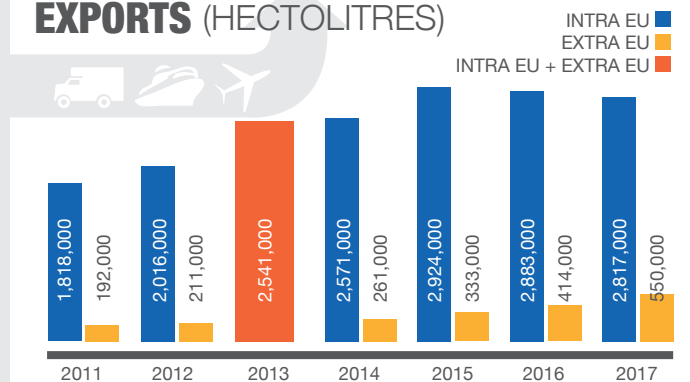
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



EXPORTS (HECTOLITRES)

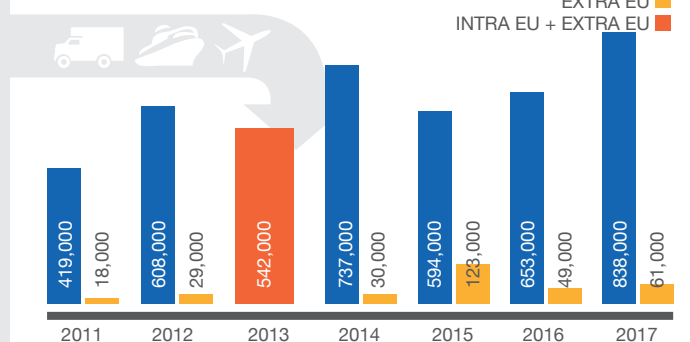


CONSUMPTION ON-TRADE VS OFF-TRADE

15% | 85%



IMPORTS (HECTOLITRES)

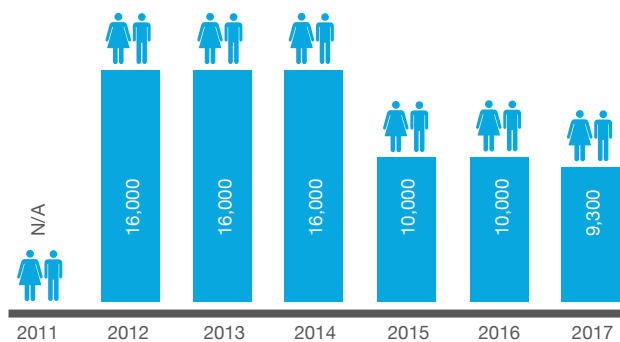


CONSUMPTION PER CAPITA

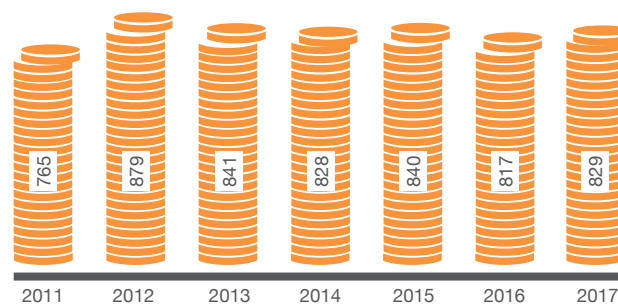
97 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)



NUMBER OF ACTIVE BREWERIES

210

