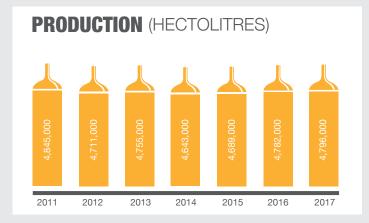
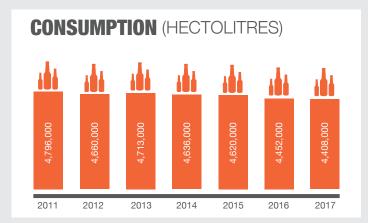
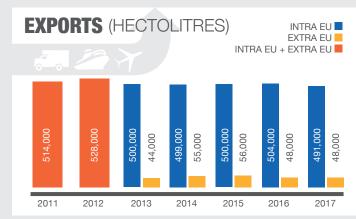
KEY FIGURES 2017











CONSUMPTION
ON-TRADE VS OFF-TRADE
21% 79%





CONSUMPTIONPER CAPITA

48 LITRES / YEAR



