



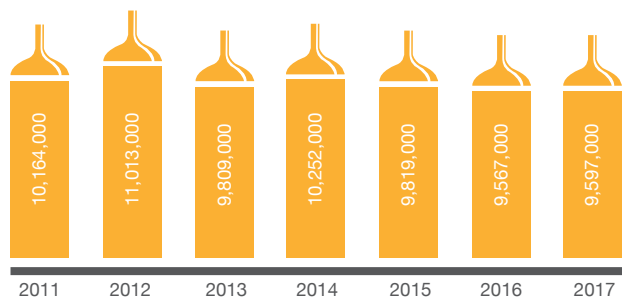
KEY FIGURES 2017

TURKEY

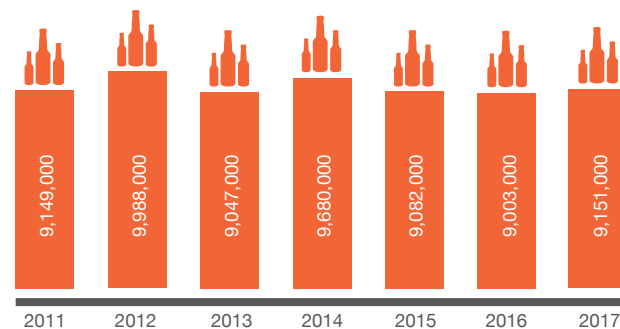


The Brewers of Europe

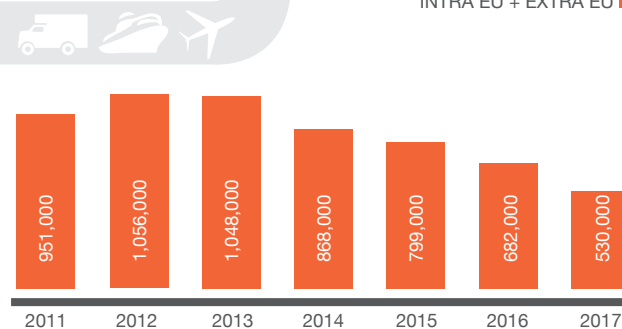
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



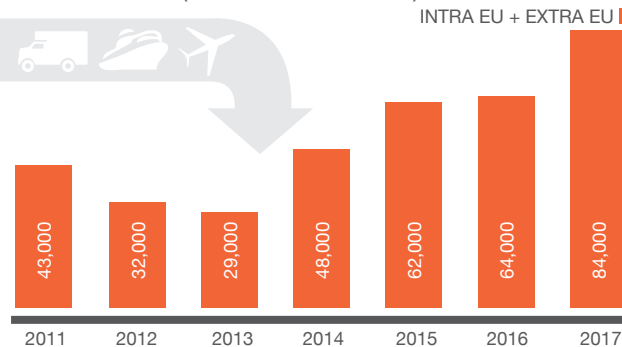
EXPORTS (HECTOLITRES)



CONSUMPTION
ON-TRADE VS OFF-TRADE
23% | 77%



IMPORTS (HECTOLITRES)

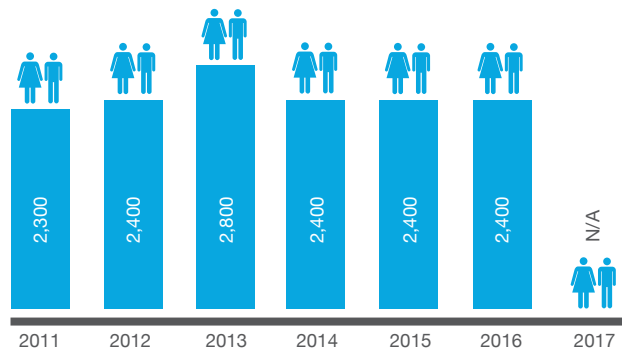


CONSUMPTION
PER CAPITA (2014)

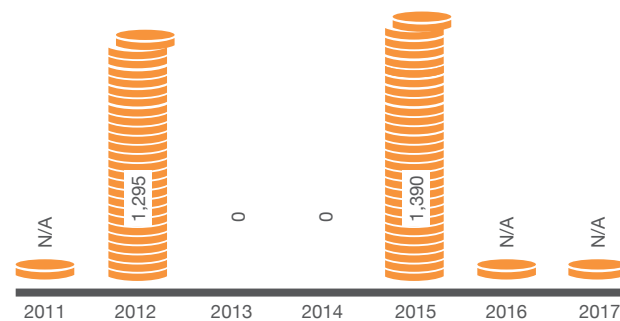
11 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)



NUMBER OF
ACTIVE
BREWERIES

15

