

PRODUCTION

(HECTOLITRES)

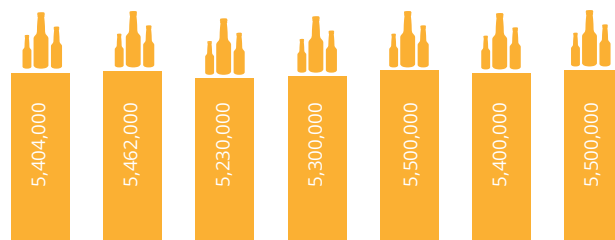


2012 2013 2014 2015 2016 2017 2018

Bulgarian 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers and beer mixes (including Radlers)

CONSUMPTION

(HECTOLITRES)



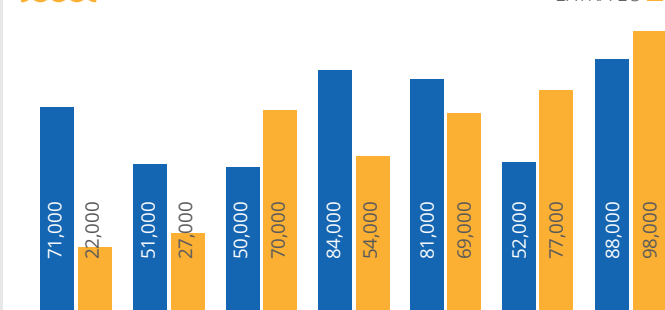
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EXPORTS

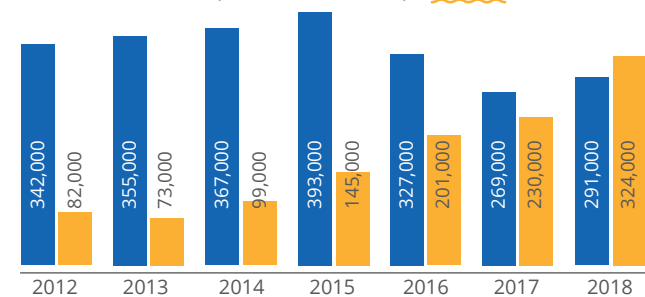
(HECTOLITRES)



2012 2013 2014 2015 2016 2017 2018

IMPORTS

(HECTOLITRES)



2012 2013 2014 2015 2016 2017 2018



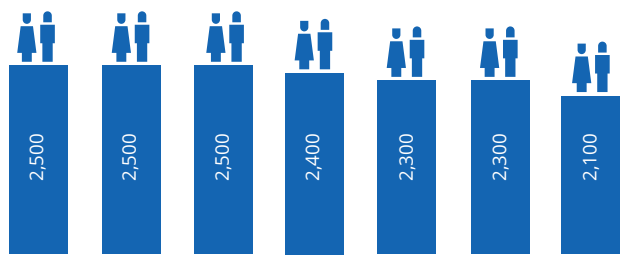
CONSUMPTION ON-TRADE VS OFF-TRADE

20% | 80%

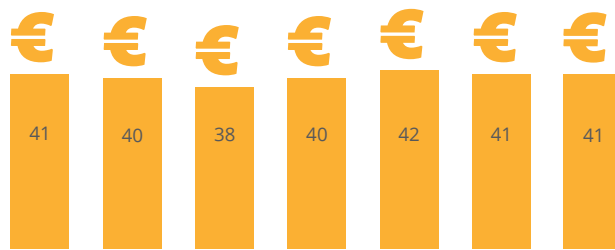


CONSUMPTION PER CAPITA

75 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE

(MILLION €)

NUMBER OF ACTIVE BREWERIES

29