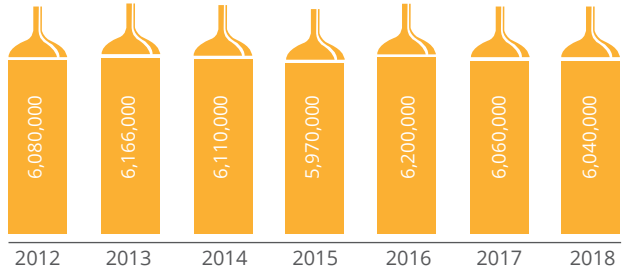


# KEY FIGURES 2018

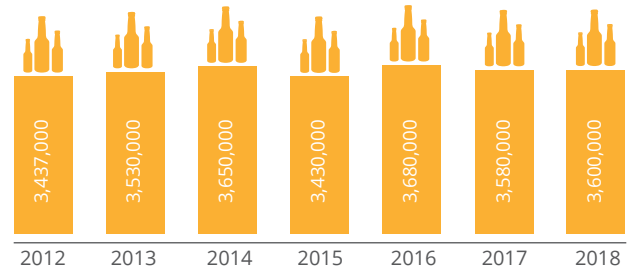
DENMARK



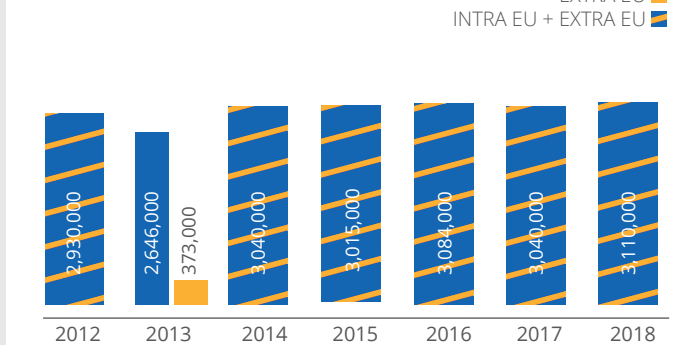
## PRODUCTION (HECTOLITRES)



## CONSUMPTION (HECTOLITRES)



## EXPORTS (HECTOLITRES)



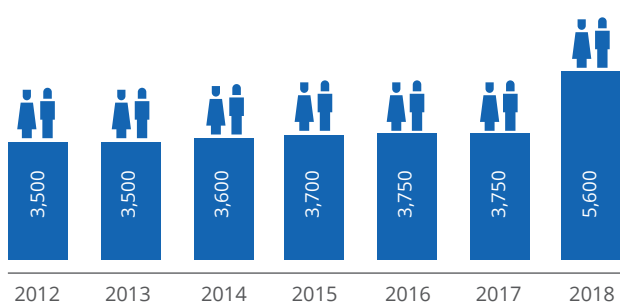
## CONSUMPTION ON-TRADE VS OFF-TRADE

23% | 77%

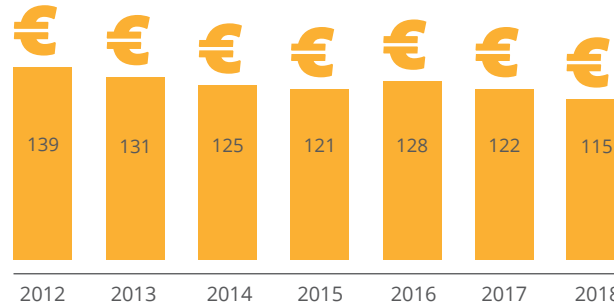


## CONSUMPTION PER CAPITA

62 LITRES / YEAR

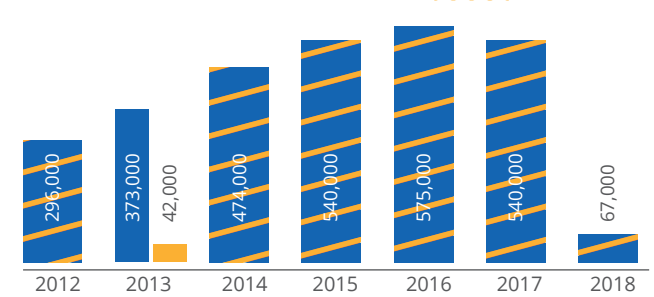


## DIRECT EMPLOYMENT



## EXCISE DUTY REVENUE (MILLION €)

## IMPORTS (HECTOLITRES)



## NUMBER OF ACTIVE BREWERIES

206