



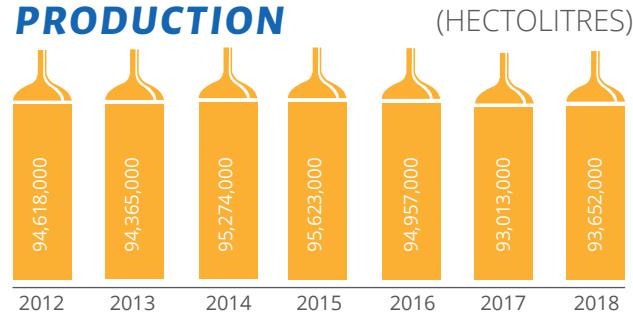
KEY FIGURES 2018

GERMANY

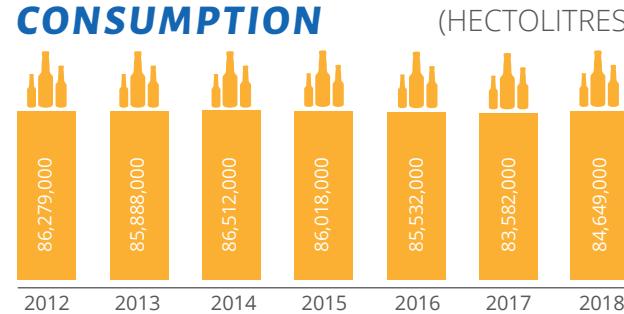


The Brewers of Europe

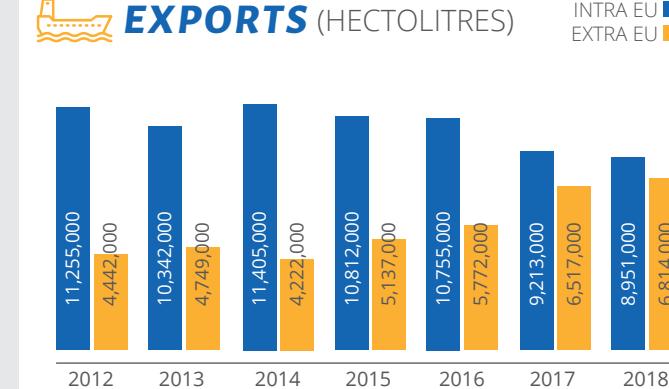
PRODUCTION



CONSUMPTION



EXPORTS (HECTOLITRES)



CONSUMPTION
ON-TRADE VS OFF-TRADE
18% | 82%



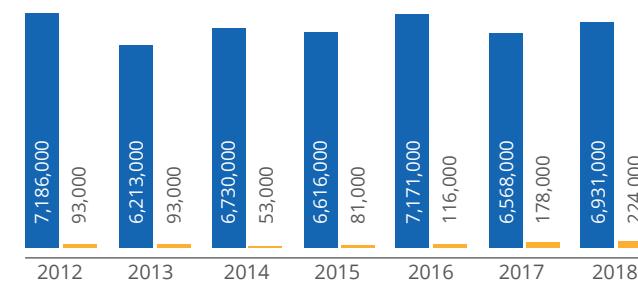
CONSUMPTION
PER CAPITA



102 LITRES / YEAR



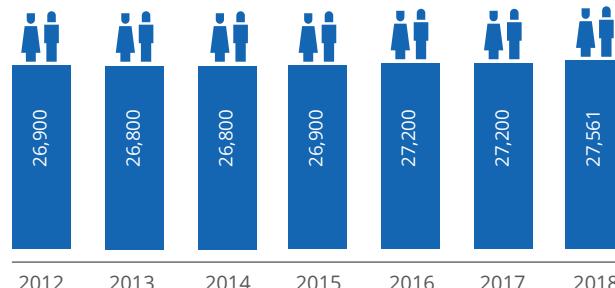
IMPORTS (HECTOLITRES)



NUMBER OF
ACTIVE
BREWERIES

1,539

DIRECT EMPLOYMENT



EXCISE DUTY REVENUE
(MILLION €)

