



KEY FIGURES 2018

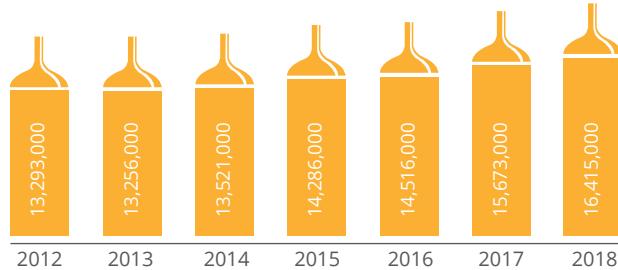
ITALY



The Brewers of Europe

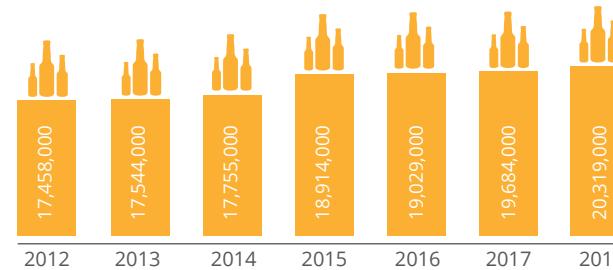
PRODUCTION

(HECTOLITRES)



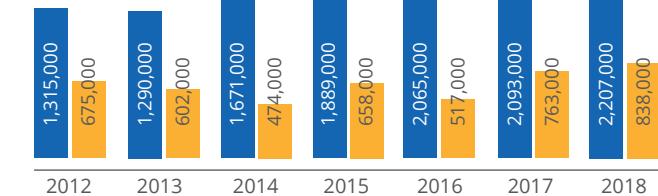
CONSUMPTION

(HECTOLITRES)



EXPORTS (HECTOLITRES)

INTRA EU EXTRA EU

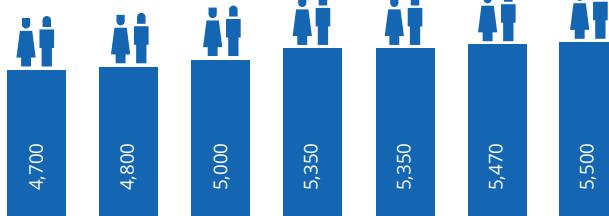


CONSUMPTION
ON-TRADE VS OFF-TRADE
36% | 64%

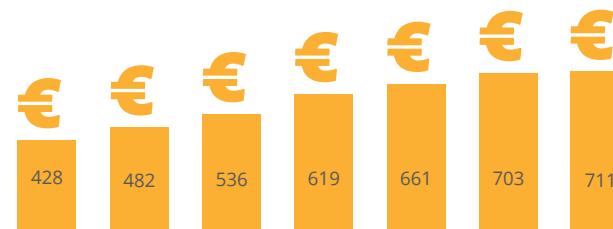


CONSUMPTION
PER CAPITA

34 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

Data as provided by the national association

NUMBER OF
ACTIVE
BREWERIES

874

