

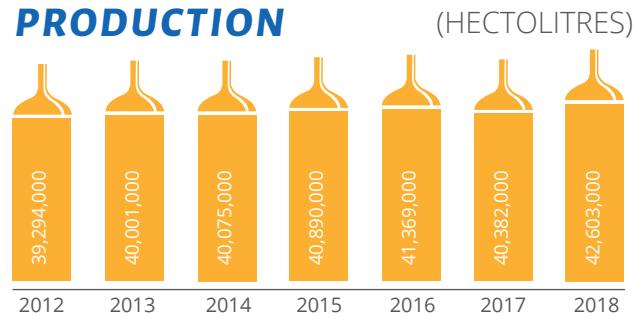


# KEY FIGURES 2018

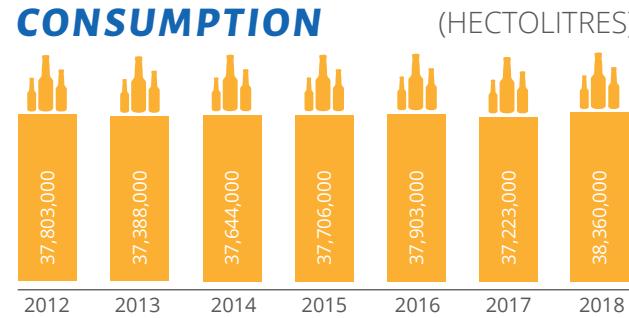
POLAND



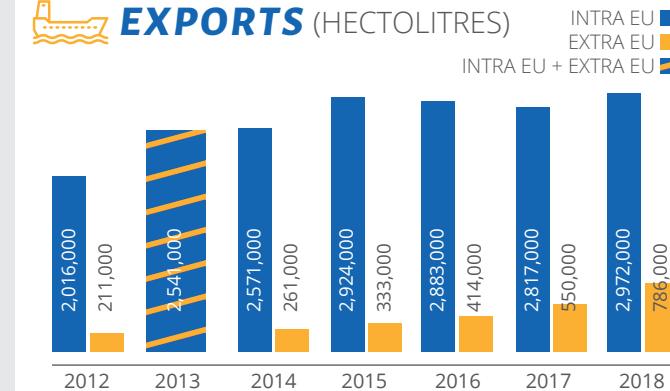
## PRODUCTION



## CONSUMPTION



## EXPORTS (HECTOLITRES)

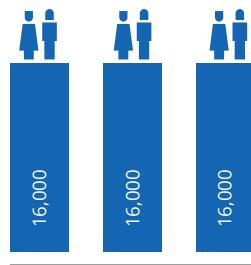


CONSUMPTION  
ON-TRADE VS OFF-TRADE  
14% | 86%



CONSUMPTION  
PER CAPITA

100 LITRES / YEAR



## DIRECT EMPLOYMENT

Poland 2015 data only cover  
full time positions



## EXCISE DUTY REVENUE (MILLION €)

\* Based on 2018 average exchange rate of Polish  
Central Bank: 1EUR = 4,2623PLN

NUMBER OF  
ACTIVE  
BREWERIES

250

