



KEY FIGURES 2018

PORUGAL



The Brewers of Europe

PRODUCTION

(HECTOLITRES)



Portuguese 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers

CONSUMPTION

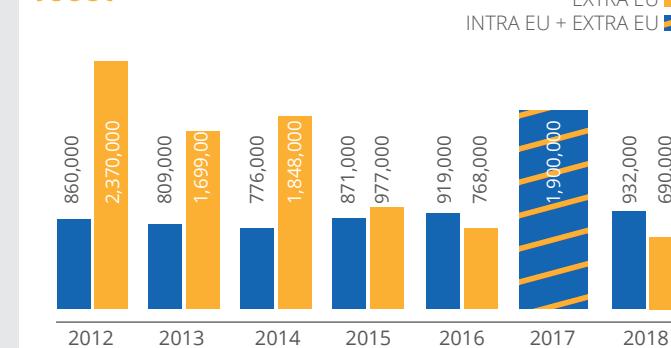
(HECTOLITRES)



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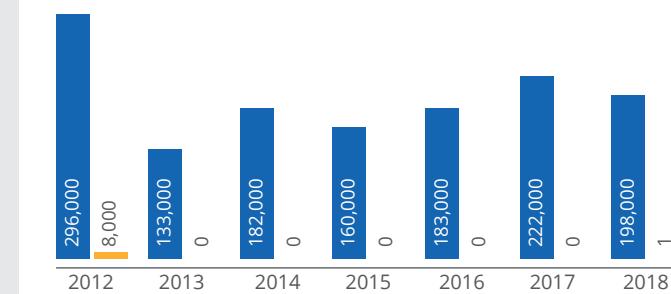
EXPORTS

(HECTOLITRES)



IMPORTS

(HECTOLITRES)



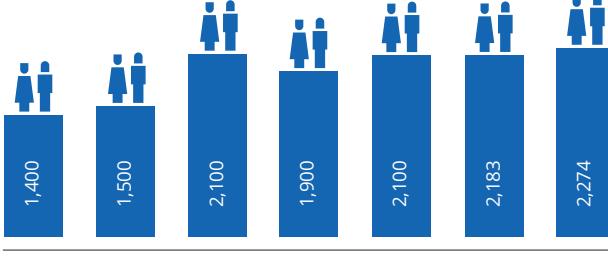
CONSUMPTION ON-TRADE VS OFF-TRADE

69% | 31%



CONSUMPTION PER CAPITA

51 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE

(MILLION €)

NUMBER OF ACTIVE BREWERIES

120

