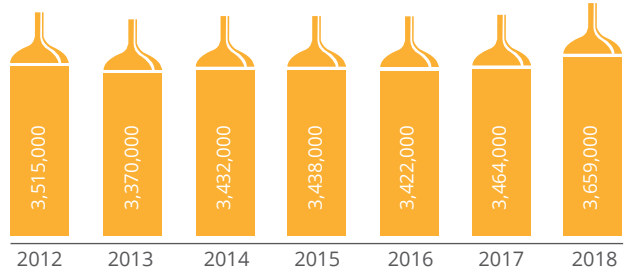


KEY FIGURES 2018

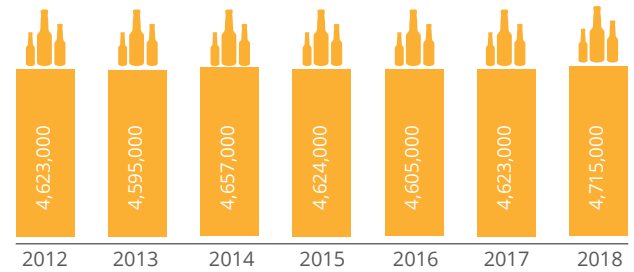
SWITZERLAND



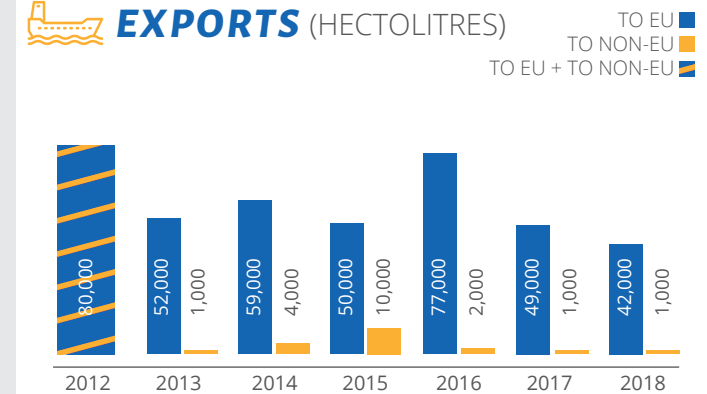
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



EXPORTS (HECTOLITRES)

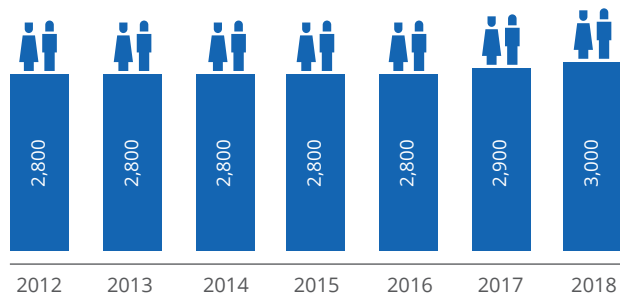


CONSUMPTION
ON-TRADE VS OFF-TRADE
39% | 61%

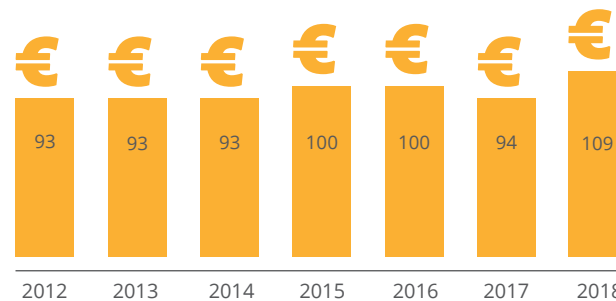


CONSUMPTION
PER CAPITA

55 LITRES / YEAR

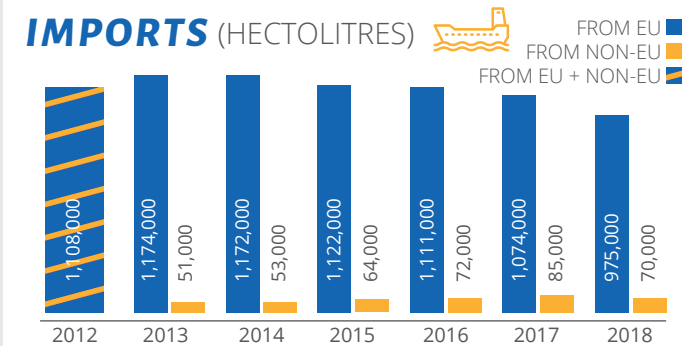


DIRECT EMPLOYMENT



EXCISE DUTY REVENUE
(MILLION €)

IMPORTS (HECTOLITRES)



NUMBER OF
ACTIVE
BREWERIES

1,021