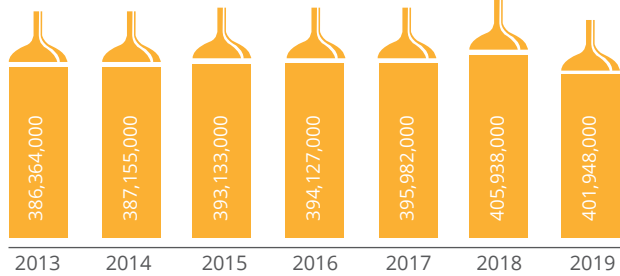


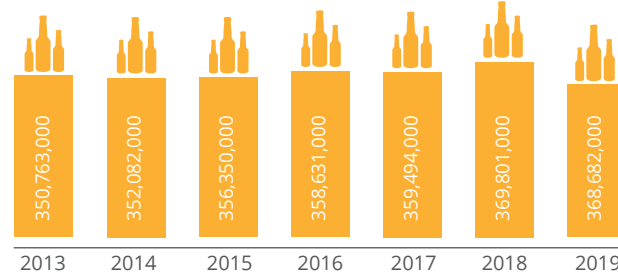
PRODUCTION

(HECTOLITRES)

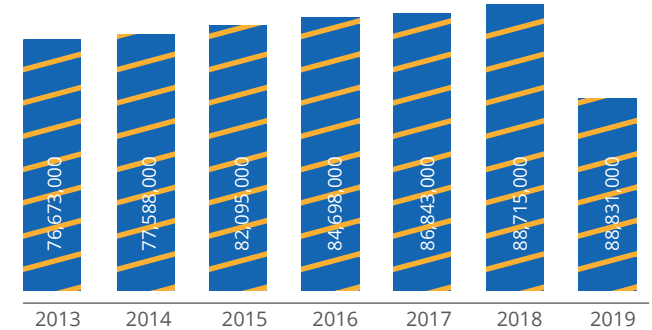


CONSUMPTION

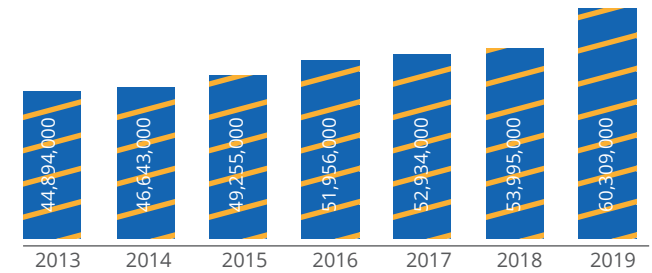
(HECTOLITRES)



EXPORTS (HECTOLITRES)



IMPORTS (HECTOLITRES)



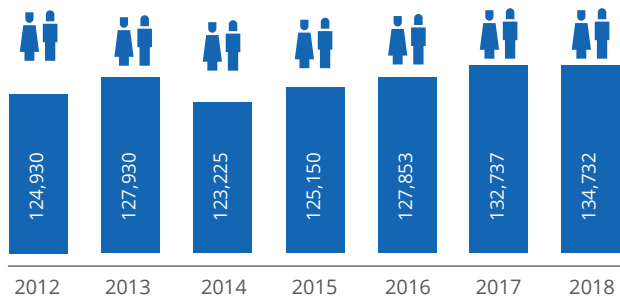
CONSUMPTION ON-TRADE VS OFF-TRADE

34% | 66%



CONSUMPTION PER CAPITA

72 LITRES / YEAR



DIRECT EMPLOYMENT



The Brewers of Europe

NUMBER OF ACTIVE BREWERIES

11,048