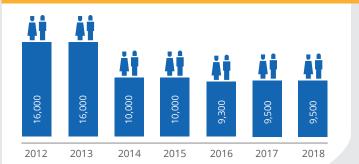


CONSUMPTION ON-TRADE VS OFF-TRADE 11% 89%

CONSUMPTION PER CAPITA

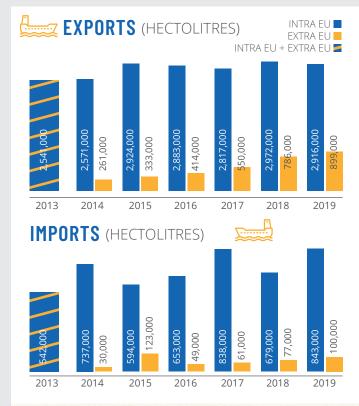
ION A DITA 98 LITRES / YEAR



Ē E Ē E Ē 841 828 840 817 829 834* 787** 2013 2014 2015 2016 2017 2018 2019

EXCISE DUTY REVENUE (MILLION €)

* Based on 2018 average exchange rate of Polish Central Bank: 1EUR = 4,2623PLN ** Based on the exchange rate of Polish Central Bank on December 31, 2019: 1 EUR = 4,2585PLN



NUMBER OF ACTIVE BREWERIES

DIRECT EMPLOYMENT

Poland 2015 data only cover full time positions